

Email

Dr. Mahesh Luthia

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Ph.D., MBA, DCPA(UK),M.Com, B.Com

Educational Qualification :

Certified HR Business Partner, accredited by SHRM

He has over 24 years' of experience in academics, research and industry. He has a Ph.D. and an MBA in H. R and Behavioral from NMIMS, Mumbai. His doctoral research focussed on re-conceptualising Customer Orientation in the contemporary Indian BFSI sector.

He brings with him a rich experience of internationalisation of education, managing cross border projects and conduct various training programs. He has had the experience of working across different cultures, that has helped him gain diverse perspectives. As a consultant and lead project manager in his previous assignment he was involved with a wide range of consulting profit and non-profit clients to help them achieve their goals and mission.

Experience [Industry and Academics]

Prior to joining Chetana, he was responsible for managing operations of Kenilworth Global Consulting, a US edu-tech firm in India. Through strategic planning and implementation for providing advisory services to International Universities, they facilitate internationalization and student recruitment for their University partner.

As an Assistant Professor at SVKM's Institute of International Studies (IIS) from 2007 to 2016, he was involved in teaching courses for the under-graduate and post-graduate collaborative program with Kingston University, London. He had the advantage of being the first full-time faculty to be trained at Kingston University, London on the Learning Management System of the University which was the key mechanism to bridge the distance between students in Mumbai and UK. The training programmes at Kingston University UK gave him the

opportunity to develop an in-depth understanding of admission, academic practices, and quality procedures in global universities. He was also actively involved in designing marketing strategies using traditional and digital media for student recruitment.

His research spans diverse areas which include his core area of HR and Talent Management. Additionally, his research has been in the areas of Cross-Cultural Studies, Consumer Behaviour, Green HRM and contemporary management practices.

Research

He has papers published in National and international journals.

As a 2014 AIM- AMA Sheth Foundation Doctoral Consortium Fellow, he had the opportunity to be part of a prestigious Consortium at IIM-A.

MDPs and Consultancy

As a professional with expertise in training and development, he recently conducted an International FDP in collaboration with Faculty of Languages and Literature (FBS), Universitas Negeri Makassar (UNM), Indonesia.

He also conducted an MDP on Competency of Project Managers in association with Chetana's Industry partner ARCON.
