

PGDM 2019- 21

PGDM Overall	
Highest Salary CTC in Lacs	12
Average Salary CTC in Lacs	5.37
Median Salary CTC in Lacs	5.5
Nos of Companies	100 plus

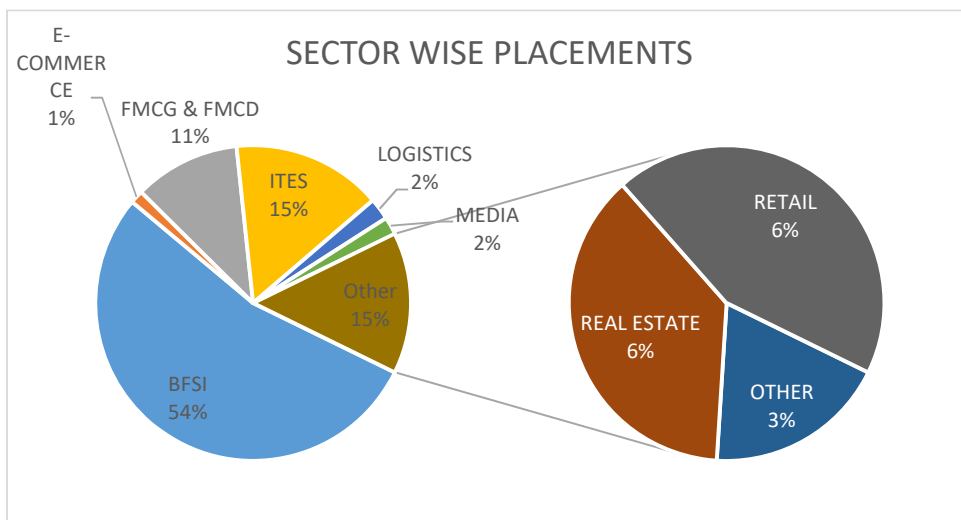
PGDM General	
Highest Salary CTC in Lacs	12
Average Salary CTC in Lacs	5.41

PGDM Marketing	
Highest Salary CTC in Lacs	10
Average Salary CTC in Lacs	5.3

PGDM Retail	
Highest Salary CTC in Lacs	7
Average Salary CTC in Lacs	5.02

SECTOR WISE PLACEMENTS	Percentage
BFSI	54%
E-COMMERCE	1%
FMCG & FMCD	11%
ITES	15%
LOGISTICS	2%
MEDIA	2%
OTHER	3%
REAL ESTATE	5%
RETAIL	6%

100%



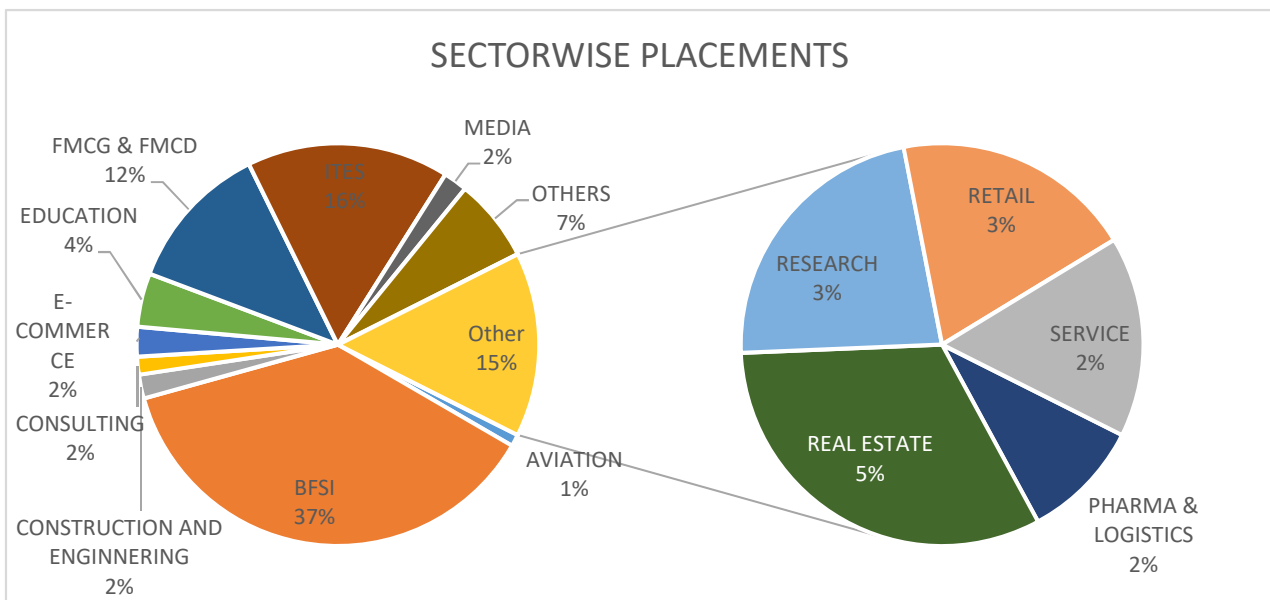
PGDM Overall	
Highest Salary CTC in Lacs	10
Average Salary CTC in Lacs	5.58
Median Salary CTC in Lacs	5.25
Nos of Companies	100 plus

PGDM General	
Highest Salary CTC in Lacs	10
Average Salary CTC in Lacs	5.52

PGDM Marketing	
Highest Salary CTC in Lacs	10
Average Salary CTC in Lacs	5.95

PGDM Retail	
Highest Salary CTC in Lacs	6
Average Salary CTC in Lacs	4.51

SECTORWISE PLACEMENTS	Percentage
AVIATION	1%
BFSI	37%
CONSTRUCTION AND ENGINNERING	2%
CONSULTING	1%
E-COMMERCE	2%
EDUCATION	4%
FMCG & FMCD	12%
ITES	16%
MEDIA	2%
OTHERS	7%
PHARMA & LOGISTICS	1%
REAL ESTATE	5%
RESEARCH	3%
RETAIL	3%
SERVICE	2%



2017- 19

PGDM Overall	
Highest Salary CTC in Lacs	9.09
Average Salary CTC in Lacs	5.42
Median Salary CTC in Lacs	5.5
Nos of Companies	100 plus

PGDM General	
Highest Salary CTC in Lacs	8.5
Average Salary CTC in Lacs	5.47

PGDM Marketing	
Highest Salary CTC in Lacs	9.09
Average Salary CTC in Lacs	5.77

PGDM Retail	
Highest Salary CTC in Lacs	7.2
Average Salary CTC in Lacs	4.55

SECTOR WISE PLACEMENTS	Percentage
BFSI	39%
E-COMMERCE	3%
FMCG & FMCD	9%
ITES & CONSULTING	16%
MEDIA	6%
OTHER	9%
REAL ESTATE	11%
RETAIL & LOGISTICS	6%
RESEARCH	1%

